



HYPE TEAM MEMBER COMMITMENT FORM

I, _____, understand that as a member of the Downtown Macon Hype Team, I have an ethical responsibility to ensure that the Hype Team does the best work possible to promote downtown Macon positively. I will assist my Hype Team members in promoting downtown as an irresistible destination and enhancing the downtown visitor experience.

As part of my responsibilities as a Hype Team member:

1. I will volunteer for a 2-hour shift during four events that have been identified by Main Street Macon's marketing committee throughout each calendar year.
2. I will sign up for my volunteer shifts in advance of the event so that I can be provided the correct information and messaging I need to convey to visitors prior to completing my shift.
3. I will arrive to my volunteer shifts 15 minutes early to be briefed about the event and receive necessary information that needs to be provided to visitors by the Main Street Macon manager or a Main Street Macon board member.
4. I will remain positive at all times when interacting with visitors and the public while wearing my Hype Team T-shirt.
5. I will not wear my Hype Team T-shirt outside of my volunteer shifts for the Downtown Macon Hype Team.
6. When asked potentially leading questions about downtown issues by visitors, I will use the script provided to me during orientation and will not insert my personal negative opinions about issues such as the parking management system, the Dempsey, crime, and community members experiencing homelessness.
7. I will attend and participate in the Hype Team Orientation and use the training I am provided to successfully complete my Hype Team duties.
8. I will be kind and courteous to visitors, fellow Hype Team members, and Main Street Macon and NewTown Macon staff and volunteers.
9. I understand that when I am fulfilling my Hype Team member duties, I am an extension of downtown Macon's brand and will act accordingly.

Signed:

Hype Team Member

Date

Main Street Macon Manager

Date