

Redlands LOCAL Card



How Yiftee's Partnership Transformed a Community



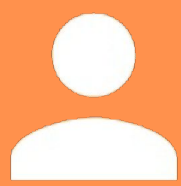
About

The About Redlands Network represents more than 2,000 locally owned businesses. Independent businesses are the backbone of Redlands' local economy and the foundation of Redlands' unique culture. By collaborating with Yiftee, About Redlands is protecting the beauty and culture of their local economy for the people who live and work there.

How Did Yiftee Help?

By working with the About Redlands Network, Yiftee helped to power a Community Card that enables the community of Redlands to keep their diverse small businesses alive through the COVID-19 business shut down and long after.

Launch Results



50

Merchant Partnerships (And Counting!)



59

Yiftee Cards Purchased



4.5K

Small Business Revenue

"We want to give back to our community at this time. COVID-19 has really hit businesses hard, especially our small businesses. We want to lend a helping hand and continue to show people why Redlands is so great" -About Redlands Network

- "The Redlands LOCAL Card brings together a group of diverse businesses in town, ensuring there is something for everyone" -Erin Rivera, owner of The Frugal Frigate Children's Bookstore

