

How can my Community Acquire Corporate Partners?

Why is it important to Acquire Corporate Partners?

Corporate Partners can give many eGift Cards at a time. Building loyal corporate partnerships can not only increase the number of eGift Cards sold but have the potential to create annual bulk purchases of your community card.



What are some ways my Community eGift Card can Build Corporate Partnerships?

1. **Before you reach out** to potential partners make sure you have **around 10-12 merchants on your eGift Card**. This makes your card more valuable to partners. If you need help acquiring more partners please feel free to reach out to Yiftee at support@yiftee.com or your previous main point of contact and we can help you to acquire more merchants.
2. **Reach out to members** of your chamber and association and see if they themselves would like to adopt Community Card gifting or have connections to corps that would like to.
3. **Do some research** of your own to identify corporations that have a community-focused mission and a growth mindset that would be open to being one of your first corporate partners.
4. Easily customize **Yiftee's corporate [partnership flyer](#)** to your community eGift Card brand and share it when you reach out to potential partners with this [template email](#).

Potential Local Partners

- Realtors
- Hospitals
- Business Offices
- School Districts
- Country Clubs
- Old-Age Homes
- Businesses w/ Essential Workers