

Reaching Out to Corporate Partners

Template Email

Be sure to read over the email when you have finished filling in the blanks!

Dear _____,

My name is ___YOUR NAME___ from ___NAME OF CHAMBER/ASSOCIATION___. I am writing to you because my team and I believe that you may be interested in the ___NAME OF CARD___.
(**hyperlink the card name with the card website page by going to Insert>link**) as a gift for your employees.

My team at ___NAME OF CHAMBER/ASSOCIATION___ and I are writing to you because we believe that you may be interested in supporting your local community through the ___NAME OF CARD___ Community Card.

In collaboration with Yiftee, we have recently launched a ___NAME OF CARD___. This eGift Card can be spent at any of the participating ___NAME OF TOWN___ locations on the card. This versatile eGift supports your community while offering customizable experiences such as a date night at ___NAME OF RESTAURANT ON YOUR CARD___ or a [**family day/ exercise class, spa day**] at ___NAME OF EXPERIENCE ON YOUR CARD___.

We believe that ___NAME OF CARD___ can be a great gift for your employees as well as help local businesses that have suffered greatly due to COVID-19. I am sure you have questions for us and I encourage you to check out the fact sheet I attached below [**please reach out to Yiftee to help customize your fact sheet and attach to this email**].

I can also be contacted at ___XXX XXX XXXX___ or via email at ___INSERT YOUR EMAIL___ if you would like to set up a time to discuss this opportunity further.

Thank you for your time.

Yours sincerely,

___YOUR NAME___.