

# Reaching Out to Corporate Partners

## Template Email

Be sure to read over the email when you have finished filling in the blanks!

Dear \_\_\_\_\_,

My name is YOUR NAME from NAME OF CHAMBER/ASSOCIATION. I am writing to you because my team and I believe that you may be interested in the NAME OF CARD. **(hyperlink the card name with the card website page by going to Insert>link )** as a gift for your employees.

My team at NAME OF CHAMBER/ASSOCIATION and I are writing to you because we believe that you may be interested in supporting your local community through the NAME OF CARD Community Card.

In collaboration with Yiftee, we have recently launched a NAME OF CARD. This eGift Card can be spent at any of the participating NAME OF TOWN locations on the card. This versatile eGift supports your community while offering customizable experiences such as a date night at NAME OF RESTAURANT ON YOUR CARD or a [family day/ exercise class, spa day] at NAME OF EXPERIENCE ON YOUR CARD.

We believe that NAME OF CARD can be a great gift for your employees as well as help local businesses that have suffered greatly due to COVID-19. I am sure you have questions for us and I encourage you to check out the fact sheet I attached below **[please reach out to Yiftee to help customize your fact sheet and attach to this email]**.

I can also be contacted at XXX XXX XXXX or via email at INSERT YOUR EMAIL if you would like to set up a time to discuss this opportunity further.

Thank you for your time.

Yours sincerely,

YOUR NAME.