

Merchant eGift Card Pricing

For single-location merchants

Redemption method: Yiftee-provided codes via internet

Price*: 5% of card face value. Yiftee transfers 95% of card face value to Merchant bank account weekly. No additional fee at redemption. No minimum monthly fee

Option: Flat fee of \$29.95/mo or \$270/yr. Yiftee transfers 100% of card face value weekly

*Price to single merchants waived until Oct 1st, 2020 to help with COVID relief

For multi-location merchants, chains & franchises

Redemption method: Voucher powered by Mastercard™

Price: \$29.95/month for first location + \$12/mo for each additional location

Location redeeming the gift is paid on redemption by their Mastercard bank. Normal Mastercard CNP processing fee applies. No accounting necessary for gifts sold.

For card buyers: eDelivery Fee

Card buyers typically pay \$1+5% of card value on purchase

Discounts available for bulk purchases paid by ACH or check

Merchants can choose to pay eDelivery fees

Cards do not expire



Community eGift Card Pricing

For organizers (chambers, downtowns, BIDs, groups of merchants, etc.)

- No set up fee or ongoing fee

For merchants

- No fee to participate and no fees deducted from amount redeemed
- Normal CNP Mastercard processing fee applies on redemption

For card buyers: eDelivery Fee

- Card buyers typically pay \$1+5% of card value on purchase
- Discounts available for bulk purchases paid by ACH or check
- Third parties can pay eDelivery fees so card buyers pay face value
- Cards do not expire

Additional terms: NON-RELOADABLE. NO CASH ACCESS. Unless prohibited by law, a \$3.00 fee will be deducted monthly from Voucher balance starting 1st day after 12 months of inactivity. Activity means any action resulting in a change in Voucher balance, other than fee imposition, or adjustment due to error or prior transaction reversal.

Rewards and promotions can expire. Restocking fees of 10% initial card value will be taken from unused balance with remainder returned to senders' account.

Marketplace eGift Card Pricing

For organizers (chambers, downtowns, BIDs, groups of merchants, etc.)

- No setup fee or ongoing fee

For merchants

- See Merchant eGift Card fee pricing

For card buyers: eDelivery Fee

Card buyers typically pay \$1+5% of card value on purchase
Discounts available for bulk purchases paid by ACH or check
Merchants or other third parties can choose to pay eDelivery
fees

Cards do not expire

