ADDING FEATURED MERCHANTS and SPECIAL OFFERS

to Your Community eGift Card Program

Adding a Featured Merchants and Special Offers section to your gift card page is a great way to incentivize card-holders to redeem their gift cards and buy more. The Featured Merchants and Special Offers section is right above your map of participating businesses and it allows merchants to offer special discounts and deals to customers when redeeming your Community Card. It's easy to set up and you're in complete control over what businesses get this featured spot on your page. You can feature businesses as a member benefit for your organization or you can even rotate featured merchants for Black Owned Businesses Month, Hispanic Heritage Month, Woman Owned Businesses Month, etc.

Featured Merchants and Special Offers with your Gift Card Offers can change at any time. Offers are only valid while they are active.



How to set up "Featured Merchants"

- Sign into your Community Card portal and go to the "Manage Locations" tab.
- Find the business you want to feature, scroll all the way to the right, click on the gray arrow and select "manage offers."
- Click "logo edit" to add the merchant's logo, then click "create." Add the promotional text and details for the special offer.
- Upload a 300x200 gift card image unique to that merchant and the deal they're offering. This is the image that will appear in the "Featured Merchants" section on your gift card page.
- Click "continue" and you're done! You can always go back and edit the offer in the future.

Your Active Offers



\$1.00 OFF Cod & Chips Enjoy \$1.00 off Cod & Chips at both the Willamette Street Market and Newman's Grotto on Coburg Road when you use a Unique Eugene eGift Card. Thank you for shopping LOCAL!

Edit Offer 🗹 🛛 Delete 🗙