

Results For Week 5 and Beyond

- 30 to 50 merchants have been onboarded to your Community Card.
- \$20k in card sales in the first six months.
Total of \$50k cumulative card sales for year 1.
- Marketing materials are being continuously utilized and updated in merchant stores
- Local employers are purchasing your gift card in bulk.
- You are running a BOGO or securing funds from grants or private sponsors to create an offer.